



Master's Newsletter - July 2022

Dear Liverymen and Freemen



I trust you are all enjoying the warm weather and hoping you have a happy and healthy summer. We are delighted to welcome Stevee Newstead as our Senior Sales and Events Manager. Please do say hello to her when you see her.

Court Meeting and Dinner 4th July

Monday 4th July saw our Court Meeting and Dinner at which our guest speaker was Liveryman Stephen Hallam who gave us an interesting and informative talk on his life as a baker; from being Top Student at



National Bakery School, working on Cunard QE2, accompanying 5th Brigade to the Falkland Islands and then leading Dickens and Morris Ye Olde Pork Pie Shoppe and achieving PGI status for the Melton Mowbray pork pie.



Welcome to new Freemen and Liverymen

**In our Court Meeting we clothed
6 new Liverymen
from left to right in photo:**

David Pestell

David's father was a successful Master Baker, 1938-1965. He had four shops and, as a boy, David worked in the bakery.

At the age of 17 David began a 7-year student apprenticeship with the Eastern Electricity Board. He later became a Merchant Navy Officer. He worked in many industries, including chemical, shipbuilding and nuclear, as an engineer. Later, he worked for North West Gas for twenty years as a senior auditor. For 14 years, in retirement he was honorary treasurer of a Community Centre which was a registered charity. He has also done some part time work for his son who is a consultant and a Visiting Professor at Birmingham City University.



Thomas Lavin (Tom)

Tom has worked in the professional services sector throughout his career, spanning over ten years. Before his current job, he worked for Mayer Brown LLP and Clyde and Co. He now works for White and Case, a member of the global elite of international law firms, where he is Senior Manager, Marketing Operations. He manages a global team of over 40 people across three continents. He focuses on business change and technology implementations.

He is also the Marketing Strategy Advisor for the Ishami Foundation which is a charity set up to promote community cohesion in the wake of the Rwandan genocide.

Shaan Ilyas

Shaan is an MBA student at the London Business School. He has a BSc Hons from University College, London. He speaks fluent Urdu and Arabic. He has work experience with a firm of recruitment consultants, Kurt Geiger Mens - Selfridges and Deloitte UK.

He is a Fellow of the Royal Society of Arts.

Andrew Granger

Andrew is a Land Agent and has, since 1989, been running his own business in Market Harborough, Leicester and Loughborough. Before that he worked with Carter Jonas, the Ministry of Agriculture Fisheries and Food and in Local Government and for 20 years with agents and auctioneers, Shakespear, McTurk and Graham (1969-1989).

Among other positions he has been Chairman of the Leicester and Leicestershire Business Council, President of the Leicestershire Chamber of Commerce, Board Member of Gartree Maximum Security Prison, Chairman of Leicester Cathedral Council, Chairman of the Weldon Cricket Club Trust, a trustee of Harborough Theatre and President of Market Harborough British Legion.

He is a widower. He has two children and four grandchildren. He plays bridge, golf and enjoys gardening and music.

His grandfather and great-grandfather were bakers in Glasgow. He is a Liveryman of the Incorporation of Bakers of Glasgow.

Tim Foster

Tim has been working as a management consultant for Ernst and Young since 2017. He went to the London Oratory School and then to the University of Liverpool from which he graduated in 2009 with a BSc. Between 2009 and 2017 he was a medical assistant at Great Ormond Hospital, a medical student at Barts and The London Hospitals and an Operations Manager in an insurance company. He has been in the HAC since 2012.

Andrew Clark

Andrew was educated at Magdalen College School, Oxford and Cambridge University where he obtained an MA (Hons) Law. He was in the oil and gas industry for 35 years, with BP and ExxonMobil. He spent 16 years working overseas in Indonesia, Turkey, USA, Singapore and Qatar. He is also a barrister, a Bencher of Middle Temple and on the Governing Board of the International Council of Commercial Arbitration.

He is a director of a family vineyard in Burgundy, owning vineyards in Chablis and Irancy.

He speaks French, Indonesian and Turkish. He counts bread making as one of his hobbies, as well as golf, drawing, the piano and walking.

We also granted 8 new Freedoms of the Company:



(From left to right in pic) Christopher Surfleet, David Pestell, Oliver-Rupert Pelendrides, Mark Cooper, (Master), Andrew Clark, William Bowen, Paul Baker, Rhian Atkins, (Beadle)



We also granted 2 Honorary Freedoms by Presentation to:

(left hand picture, from left to right)

Karen Boreham-Sawyer, widow of Past Master (2003) Richard Sawyer and Jane Anderson, widow of Past Steward Nicholas Anderson



Prior to dinner in front of all the diners we presented the Honorary Freedom by Presentation to the 2017 University College Birmingham Top Student Hannah Parry pictured right with on the left of the picture, Liveryman Dawn Gemmell.

Election of Sheriffs of the City of London

The annual Election of Sheriffs of the City of London took place at Guildhall's Common Hall on Friday 24th June 2022. Alastair King was elected as the Aldermanic Sheriff and Andrew Marsden was elected as the non-Aldermanic Sheriff. They will succeed Alderman Nicholas Lyons and Alderman Alison Gowman and will take office on 28 September at the Admission of Sheriffs, holding the position for one year.





Visit to Denbies Winery

Simon Springett had booked his Masters 'Day Out at Denbies Winery, near Dorking, Surrey. Wine was one of his passions, and it promised to be a special event for him, his family and friends and the Livery.

Simon's widow, Sandra, agreed that she was happy for the event to go ahead after Simon's unexpected passing – but as a Livery Society event. As originally scheduled, the event took place on Thursday 23rd June. A total of 30 Liverymen and their guests – including Sandra and Simon's mother Jackie – booked tickets and, despite the best efforts of British Rail to prevent access, 29 made it to Denbies.



As planned, there was a tour of the winery on the vineyard train, with a glass of English fizz on the hilltop. This was followed by a 3 course lunch in the Gallery Restaurant. Past Master Paul Morrow spoke on behalf of the Company (in the Master's unscheduled absence due to a train strike), and

Sandra replied on behalf of Simon's family.

The feedback I have received was excellent – and many thanks to Past Master John Renshaw for offering to act as coordinator and point of contact on the day.



Inter-Livery Target Rifle Shoot at Bisley

A Livery shooting competition supported by the Livery Companies and the RAF Target Rifle Team raised thousands of pounds for the RAF Benevolent Fund.

The event, which took place on 10th June, was organized by Colin Sach, past Master of the Worshipful Company of Bakers and Wing Commander Chris Hockley, treasurer of the RAF Small Arms Association.



Air Vice Marshal Harv Smyth awarding the Bakers Cup to the Merchant Taylors Team

The event has been supporting the RAF Benevolent Fund since its inception in 2014 and is now in its eighth year. The shoot sees teams from 16 Livery companies compete at five disciplines including Running Boar, Black Powder Pistol and Target Rifle at 1000 yards. This year amongst the 48 attendees was Air Vice Marshal Harvey Smyth, the Ministry of Defence's Director Space UK and President of the RAF Small Arms Association who formed part of the Honourable Company of Air Pilots team.

Wing Commander Chris Hockley said: "It was a great day and went very well. It was fantastic to have Air Vice Marshall Harvey Smyth with us on the day. Most importantly it was great to raise money for the RAF Benevolent Fund to help support RAF personnel, veterans and their families when they most need it."



Hannah Bower from the RAF Benevolent Fund said: "Thank you to all those who took part in the event, over the last nine years the Inter-Livery Target Rifle Shoot has raised many thousands of pounds to help provide financial, practical and emotional wellbeing support for RAF Family members in need." Colin Sach said "Hopefully we will exceed £100,000 raised so far very soon."

We are hoping to run a course for difficult cadets based on some Norwegian work that shows that rifle shooting is good for self-discipline, frustration and similar, and fund it by talking to the companies that sponsor air cadet units."

If you need any further information, please contact Colin Sach via the office.

Colin Sach receiving the trophy for second place overall for an individual

Bake4Ukraine – Update

Having heard of the great work being carried out by Andriy Vasylenko, Jonathan Mellows MD of Montana Bakeries then shared with his team the videos on YouTube by Bake4Ukraine. They then decided to donate 5 redundant but fully operational ovens to Bake4Ukraine and contacted David Amos to offer this support.

Last week Jason Powell Engineering manager of Zeelandia UK and David Amos met with Jonathan Mellows MD of Montana Bakeries and his team to organise the logistics of delivering 5 redundant ovens to the Ukraine. During the meeting Andriy Vasylenko joined from the Ukraine via WhatsApp and the logistics were quickly agreed.

On weekend of 18th / 19th June the ovens were to be transferred to Zeelandia UK in Colchester, these will then be transported to Zeelandia Poland, together with other bakery equipment collected in the UK. Andriy will then send transport from the Ukraine to Poland to collect and move to the selected bakeries within Ukraine.

During the call Andriy expressed his huge thanks and explained that they are currently working with bakeries across Ukraine to identify those that can use the equipment quickly as unfortunately there is still a lot of conflict but they have identified a number of areas that have been regained by the Ukrainian army. These areas are in huge need and so are the current focus to get bread production back up and running to help bring back hope and the economy.



Jason Powell Engineering Manager of Zeelandia, Jonathan Mellows MD of Montana Bakery and David Amos



Conference at Alton Towers

Alliance of Bakery Students and Trainees Conference took place at Alton Towers last month and the Worshipful Company of Bakers is a long-time supporter of this event. This years 'Conference was particularly successful following the cancellation of the last two years and it was good to see successful competitions, some live competitions, and the Jobs Fair for the students. The Master attended as did Past Master Patrick Wilkins who presented the Master's Cup. Liveryman Mich Turner MBE gave a presentation to the students which was followed by a Q&A session.



Forthcoming events:

- Masters and Clerks Luncheon Wednesday 7th September booking available on our website
- Sunday 25th September Sheep Drive over London Bridge; spaces available, contact office
- 29th September Election of Lord Mayor at Guildhall with lunch afterwards, details from the office
- Election Banquet Tuesday 29th November **PLEASE NOTE CHANGE OF DATE**

I am happy to take phone calls from you on 0777 648 0032
and on email christopherdfreeman@hotmail.com

All Best Wishes

Christopher Freeman
Master Baker